



PRESS RELEASE  
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## Acando named to 2010 Microsoft Dynamics President's Club

**Microsoft honors Acando for outstanding customer commitment and business excellence in the field of Microsoft Dynamics Solutions.**

Numerous major Microsoft Dynamics CRM projects and the development of industry specific solutions gave Acando access to the prestigious Microsoft Dynamics President's Club 2010. With this recognition, Acando belongs to the most successful 5 percent of MS Dynamics partners worldwide.

"Microsoft is proud to recognize Acando for its outstanding sales achievement," said Doug Kennedy, vice president of Microsoft Dynamics Partners. "This honor is a direct reflection of Acando's outstanding group of employees and management team, all of whom should be very proud of this accomplishment. Acando plays a very important role in the growth and success of Microsoft Dynamics."

Acando's dedication to development and implementation of industry specific CRM solutions for the financial sector, public administration and social management meets the business requirements of many companies. *Acando CRM for Banking*, *Acando CRM for Public* and *Acando med.Scope* represent marketing and sales processes in an integrated way. They significantly increase the quality of customer care and integrate optimally with the existing IT landscape.

"Close collaboration with our customers and the excellent qualification of our consultants make Acando a strong partner for CRM projects. This enables us to develop solutions that create true added value and prove themselves in daily work", highlights Michael Moerchen, Senior Vice President of Acando Group.

Acando's methodical approach to CRM implementations has become a standard. It is documented in the book *Success needs methods*, which accompanies many Acando customers during their daily work.

Acando is a Microsoft Gold Certified Partner and delivers services related to CRM, Dynamics AX, SharePoint and BizTalk.

### **Further information is available from:**

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### **Acando**

Acando is a consultancy company that in partnership with its clients identifies and implements sustainable business improvements through information enabled by technology. Acando provides a balance of high business value, short project times and low total cost. Acando's annual turnover exceeds EUR 135 million and the Group employs approximately 1,100 professionals in six European countries. Acando is listed at NASDAQ OMX Nordic. Acando's corporate culture is based on three core values: Team spirit, Passion and Results. [www.acando.com](http://www.acando.com)

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